

Press Release

HPA's 2024 Crop Report: Hyperfocused on Aussie Hop Quality

Nuremberg, May 3 2024 Our group member Hop Products Australia (HPA) has published its annual harvest report.

HPA responded to changes in global demand by idling about 20 % of their hop gardens, leading to a decrease in all proprietary hop yields, a move deemed necessary to rebalance supply and demand. The reduced production allowed HPA to focus even more on quality, with oil content averages meeting or exceeding the five-year average, especially for Galaxy® and Enigma® hops, which showed above-average values. Continuing to invest in quality, technology, and infrastructure, HPA aims to stabilize prices and improve the availability of Australian hops.

You may read the full report here: [HPA-2024-Crop-Report.pdf \(hops.com.au\)](https://hops.com.au/HPA-2024-Crop-Report.pdf)

About BarthHaas

BarthHaas is one of the world's leading suppliers of hop products and hop-related services. The family-owned company specialises in the creative and efficient use of hops and hop products. As visionaries, instigators and implementers of ideas, BarthHaas has been shaping the market surrounding a unique raw material for over 225 years.